



Shannon Lo

Graphic Designer

630.800.5128

ShannonLo212@gmail.com

ShannonSLo.com

PERSONAL OBJECTIVE

Design professional with an attention to detail and a passion for design research, as well as two years working experience in an award-winning company seeks the position of a Graphic Designer in a multitasking environment creating effective visual communication based on the company's brand standards and core values.

WORK EXPERIENCE

April 2022-
Present

Creative Designer

four waters media inc., West Sacramento, CA

- Created visual branding and collateral for political and non-profit clients including logos, signage, mailpieces, websites, and social media.
- Rebranded and created company's personal website with updated content and messaging.

Sept. 2019-
Sept. 2021

Staff Designer

Silva Brand LLC, Chicago, IL

- Researched and constructed identities for corporate clients including logos, colors, and design geometries.
- Strengthened national and international clients' brand expressions by creating brochures, decks, print and web ads, email templates, GIFs, and brand standards guides.
- Created and placed content for company's personal website and blog, including photos, videos, and GIFs.
- Gained experience in the industry by adhering to deadlines, collaborating with the design team, and overseeing client meetings.

June-August
2016

Graphic Design Intern

Artclicker, Chicago, IL

- Created motion graphics and hired contracted talent for a freelance designer and artist.

March-May
2016

Production Assistant

Marquette Student Media, Milwaukee, WI

- Increased production speed by managing and finalizing printing projects for the University's advertisement team.

EDUCATION

2018-2019

Columbia College Chicago

Bachelor of Arts in Graphic Design, Chicago, IL

2013-2017

Marquette University

Bachelore of Arts in Advertising, Milwaukee, WI

2014-2017

Milwaukee Institute of Arts and Design

Graphic Design Minor, Milwaukee, WI

SKILLS

Adobe Creative Suite

InDesign
Illustrator
Photoshop
XD
AfterEffects

Other

HTML/CSS
Squarespace
WordPress
MailChimp
Microsoft Office

ACTIVITIES

NAMI Volunteer

NAMI KDK, Aurora, IL
Fall 2021-Spring 2022

AWARDS

Graduated summa cum laude

Columbia College Chicago
December 2019

Graduated cum laude

Marquette University
May 2017

Comm. Scholars Award

Marquette College of Comm.
2015-2016

REFERENCES

Available upon request.